

worklife awards

Entry Kit
2023

The

Formerly presented by Digiday, Glossy and Modern Retail Awards, the **WorkLife Awards** are now a part of Digiday Media's newest brand and recognize the top employers and the values that make them unique.

Deadlines & Entry Fees

EARLY DEADLINE	July 28, 2023	\$499 per entry
REGULAR DEADLINE	September 8, 2023	\$599 per entry
LAST CHANCE DEADLINE	October 20, 2023	\$729 per entry

Best Multicultural Integration | NEW

Awarding the employer that excels in embracing new languages and cultures, and seamlessly integrating them into their organization's culture and/or mission.

Best Use of AI in the Workplace | NEW

Awarding the employer that demonstrates exceptional and innovative implementation of artificial intelligence technologies.

Best Workplace Tech Provider | NEW

Awarding the technology provider that offers exceptional solutions and services to enhance the overall work environment and employee experience.

Best Workspace | NEW

Awarding the organization that exemplifies excellence in creating a workspace that optimizes collaboration and fosters effective teamwork.

Best Employer for Parents

Awarding the employer who has proven to be the most accommodating and flexible for working parents.

Best Employer for Remote Employees

Awarding the employer with a partial or full remote workforce who best keeps employees connected, engaged, and supported.

Best Hybrid Work Environment

Awarding the employer who has best maintained their company culture in a hybrid work environment.

Best Mentorship Program

Awarding the best program, either organized by an employer or independent entity, that fosters strong interpersonal connections between mentors and mentees in an innovative way.

Best Onboarding Process

Awarding the employer with the most effective onboarding process in order to successfully and seamlessly integrate new hires into the company.

Best Rewards & Recognition Program

Awarding the platform or use of a platform that encourages a culture of recognition in an organization in the form of public/private praise and rewards/incentives.

Best Virtual Work Environment

Awarding the employer who has best maintained their company culture as a fully remote environment.

Best Wellness Program

Awarding the employer who has shown the strongest commitment to the mental and/or physical well-being of their employees.

Best Workplace for Young Careers

Awarding the employer who has shown the strongest commitment to entry-level employees in terms of professional growth and career advancement.

Employer of the Year

Awarding the employer that has excelled at creating a strong company culture and work environment.

HR Leader of the Year

Awarding the HR executive who has excelled at leading a team towards creating a strong company culture and work environment.

HR Team of the Year

Awarding the HR team who has worked together to create a strong company culture and work environment.

Manager of the Year

Awarding an outstanding people manager who has best mentored, supported and grown their team members.

Most Collaborative Culture

Awarding the employer whose culture best facilitates cooperation and joint efforts among teams to achieve a common goal.



Most Committed to Diversity, Equity, and Inclusion

Awarding the employer who has shown the strongest commitment and dedication to diversity, equity and inclusion efforts.

Most Committed to Social Good

Awarding the employer who has shown the greatest level of support to social causes through staff empowerment, extracurricular programs, and community partnerships.

Most Committed to Work/Life Balance

Awarding the employer who best demonstrates a respect for a healthy work-life balance.

Most Dedicated to Employee Growth

Awarding the employer who has shown the strongest commitment to the professional growth of individuals through training, education and enrichment.

Most Innovative Culture

Awarding the employers whose culture best fosters unique, original and successful thinking demonstrated by tangible results.

Most Passionate Employees

Awarding the employer whose employees clearly demonstrate a unified passion for the company's mission and values.

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Most Valued Employees

Awarding the employer who has shown the strongest commitment and dedication to employee appreciation.

Recruiter of the Year

Awarding an outstanding recruiter, either in-house or independent, who has displayed fair and effective practices to attract top talent.

ENTRY TIPS



Begin with favorable odds.

Search for the perfect category to enter. If you plan on entering more than one, make sure you curate your entries with intention.

Tell a compelling story.

Chronicle your work with a classic beginning-middle-end framework. Keep it relevant with a problem-solution-results approach.

Tie your results back to your campaign objectives.

Tell us what problems inspired your work, discuss how it solved them and provide KPIs for support. Remember, “the why” is just as important as “the what.”

Keep your copy short and sweet.

Award winners share three distinctive traits: they’re direct, discerning, and descriptive. Judges don’t need a copy-heavy description to get the full picture.

Paint a complete picture.

Don’t just write about your work—judges want the full experience. Include supporting materials like videos, photos, and campaign art to strengthen your story.

It takes a village.

Get your team excited about your company’s submission by planning for edits together. A marketer’s eye and a copywriter’s wit might be exactly what you need to punch up your entry.

SUBMISSION QUESTIONS



How do I start my submission?

[Submit here](#). You will be brought to the WorkLife Awards submission platform where you will be asked to register if not already.

Are the entry fees per category?

Yes. Further, if you enter the same campaign into multiple categories, which companies often do, you will be charged the entry fee per category entered.

How do I increase my chances of winning an award?

Be sure to emphasize the goals of your campaign, as well as the achievements. Provide supporting materials and specific examples of success when possible (KPIs, ROI, etc.)

Am I eligible to enter this program?

Case studies must be relevant to June 2022 to October 2023.

What if my company has a juror on the judges panel?

Not a problem. You can still submit to the program. We recuse judges from scoring any categories that their company submits to.

Do you offer a discount for non-profit organizations?

In the spirit of contributing to the greater good, Digiday Media is offering a discount code to all non-profits to help aid in their submission process. If you are a non-profit organization and want to learn more, please email us at awards@worklife.news.

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Contact

awards@worklife.news
